|  |  |
| --- | --- |
| Rami Shoula  Copywriter | |
| |  |  | | --- | --- | |  | Profile Highly skilled Copywriter bringing forth exceptional talent for developing content and taking projects from original conception through completion. Adept in developing and implementing copy that supports clients’ objectives. |  |  |  | | --- | --- | |  | Employment HistoryCopywriter at Adventure Marketing, San Francisco May 2018 — August 2021   * Created written communications that effectively communicated and sold developed marketing concepts. * Managed and organized multiple projects on a daily basis. * Brought forth an in-depth understanding of marketing initiatives and consumer mindsets. * Consistently wrote clear, concise, and grammatically correct copy. * Edited copy to ensure message clarity, flow, grammar, and tone. * Handled extra take writing and/or editing assignments as needed.  Digital Content Strategist at Fierce Falcon, Los Angeles April 2014 — April 2018   * Developed content marketing strategy plans and content calendars. * Planned and executed a wide range of digital content. * Crafted content ideas based on target audiences and insights. * Effectively communicated strategy to creative teams and account management. * Presented product ideas, strategies, and designs to internal and external stakeholders. * Led cross-functional teams in the planning and delivery of content and digital strategy, * Helped to orchestrate plans that fostered business growth for our clients. |  |  |  | | --- | --- | |  | EducationBachelor of Science in Marketing, University of Southern California, Los Angeles September 2009 — May 2013 High School Diploma, Los Angeles High School, Los Angeles September 2005 — May 2009 |  |  |  | | --- | --- | |  | InternshipsContent/Copywriting Intern at Mascola Group, Los Angeles September 2013 — April 2014   * Assisted with research, blog writing, social media content, and general agency tasks. | | DetailsSkills  |  |  | | --- | --- | | Creative Problem Solving Skills | | |  |  |  |  |  | | --- | --- | | Project Management Skills | | |  |  |  |  |  | | --- | --- | | Excellent Communication Skills | | |  |  |  |  |  | | --- | --- | | Digital Marketing | | |  |  |  |  |  | | --- | --- | | Content Writing | | |  |  |  |  |  | | --- | --- | | Creative Writing | | |  |  |  |  |  | | --- | --- | | Copywriting | | |  |  |  Languages  |  |  | | --- | --- | | Spanish | | |  |  |  |  |  | | --- | --- | | English | | |  |  | |